



Black & Gold Ball

2024 Black and Gold Ball Sponsorship Opportunities

27 September 2024 19:15 - 00:30

Whittlebury Hall Hotel and Spa, Whittlebury





THE Henry Allen TRUST

HOPE • DREAM • BELIEVE

10 YEARS SUPPORTING
FAMILIES BATTLING CANCER



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About The Henry Allen Trust

At just 2 years of age Henry Allen was given the devastating diagnosis no parent wants to hear. Henry had cancer -Stage 4 High Risk Neuroblastoma MYCN amplified, an aggressive childhood cancer that develops in the nerve cells (neuroblasts). In October 2013, age 4, Henry lost his battle.

The Henry Allen Trust was formed to continue Henry's dream of spreading happiness and making things better for other families battling childhood cancer.

The Henry Allen Trust

- Creates special memories for families affected by childhood cancer through treats and wishes.
- Provides support and advice for families battling childhood cancer.
- Works alongside health services and professionals to improve processes for childhood cancer services within hospitals.

About The Henry Allen Trust Black and Gold Ball

As part of our FUNdraising strategy, The Henry Allen Trust hosts our prestigious Black and Gold Charity Ball in September to mark Childhood Cancer Awareness Month.

This year, to celebrate our 10th anniversary, this glamorous night will be held at the prestigious Whittlebury Hall, nestled in the beautiful Northamptonshire countryside and just a short journey from Milton Keynes. This event attracts local businesses, celebrities and members of the public who share our values of raising awareness of childhood cancer and supporting the families battling this vile disease.

The evening starts with a welcome drinks reception followed by a 3-course meal and promises plenty of fun, live entertainment, disco and professional auction.



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Henry's Star Sponsor £3900 - 1 position available

A VIP table of 10 to include prosecco, wine and beer on table
1 x banner position and literature table at entry door (provided by sponsor)
1 x banner position on stage throughout event (provided by sponsor)
Logo included on flyers and advertising materials (subject to deadline)
Special thank you message with appropriate links via social media in build up and after event
Special thank you to our sponsor in welcome introduction
1 x sponsor branded gift included on table (gifts such as pens, USB with product information etc to be provided by sponsor)
45 second video to be included in presentation on night and on social media
Table adjacent to Henry's Top Table

Platinum Sponsor £3500 2 positions available

A VIP table of 10 to include wine and beer on table
1 x banner position and leaflets in welcome area
Logo included on flyers and advertising materials (subject to deadline)
Special thank you message with appropriate links via social media
Special thank you to sponsor in the welcome introduction
1 x sponsor branded gift included on table (gifts such as pens, USB with product information etc to be provided by sponsor)
30 second video to be included in presentation on night and on social media
Table by dance floor

Diamond Sponsor £2750 2 positions available

A VIP table of 10 to include wine and beer on table
1 x banner position and leaflets in welcome area
Logo included on flyers and advertising materials (subject to deadline)
Special thank you message with appropriate links via social media
Special thank you to sponsor in the welcome introduction
30 second video to be included on social media
Table by dance floor

Gold Sponsor £1700 6 positions available

A VIP table of 10 to include wine on table
Logo included on flyers and advertising materials (subject to deadline)
Special thank you message with appropriate links via social media
Special thank you to sponsor in the welcome introduction
20 second video to be included on social media

We also welcome auction prizes. If you may be able to supply something please get in touch.

Should you have any questions or would like to secure your sponsorship package please contact enquires@thehenryallentrust.org.uk or visit our website www.thehenryallentrust.org.uk