



# Black & Gold Ball

## 2025 Black and Gold Ball Sponsorship Opportunities

26 September 2025 19:15 - 00:30  
Whittlebury Hall Hotel and Spa, Whittlebury





# Black & Gold Ball

## About The Henry Allen Trust



At just 2 years of age Henry Allen was given the devastating diagnosis no parent wants to hear. Henry had cancer -Stage 4 High Risk Neuroblastoma MYCN amplified, an aggressive childhood cancer that develops in the nerve cells (neuroblasts). In October 2013, age 4, Henry lost his battle.

The Henry Allen Trust was formed to continue Henry's dream of spreading happiness and making things better for other families battling childhood cancer.

### The Henry Allen Trust

- Creates special memories for families affected by childhood cancer through treats and wishes.
- Provides support and advice for families battling childhood cancer.
- Works alongside health services and professionals to improve processes for childhood cancer services within hospitals.

## About The Henry Allen Trust Black and Gold Ball

As part of our **FUN**draising strategy, The Henry Allen Trust hosts our prestigious Black and Gold Charity Ball in September to mark Childhood Cancer Awareness Month.

Following the incredible success of last years event where we raised over £22,000, we will be returning to the wonderful and prestigious Whittlebury Hall, nestled in the beautiful Northamptonshire countryside and just a short journey from Milton Keynes. This event attracts local businesses, celebrities and members of the public who share our values of raising awareness of childhood cancer and supporting the families battling this vile disease.

The evening starts with a welcome drinks reception followed by a 3-course meal and promises plenty of fun, live entertainment, disco and professional auction.





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## 2025 Black and Gold Ball Sponsorship Opportunities

### Henry's Star Sponsor £4495 - 1 position available

A VIP table of 10 to include prosecco, wine and beer on table  
1 x banner position and literature table at entry door (provided by sponsor)  
1 x banner position on stage throughout event (provided by sponsor)  
Logo included on flyers and advertising materials (subject to deadline)  
Special thank you message with appropriate links via social media in build up and after event  
Special thank you to our sponsor in welcome introduction  
1 x sponsor branded gift included on table (gifts such as pens, USB with product information etc to be provided by sponsor)  
45 second video to be included in presentation on night and on social media  
Table adjacent to Henry's Top Table

### Platinum Sponsor £3900 0 positions available

A VIP table of 10 to include wine and beer on table  
1 x banner position and leaflets in welcome area  
Logo included on flyers and advertising materials (subject to deadline)

**SOLD OUT!**

Sponsor branded gift included on table (gifts such as pens, USB with product information etc to be provided by sponsor)  
30 second video to be included in presentation on night and on social media  
Table by dance floor

### Diamond Sponsor £2995 1 position available

A VIP table of 10 to include wine and beer on table  
1 x banner position and leaflets in welcome area  
Logo included on flyers and advertising materials (subject to deadline)  
Special thank you message with appropriate links via social media  
Special thank you to sponsor in the welcome introduction  
30 second video to be included on social media  
Table by dance floor

### Gold Sponsor £1850 5 positions available

A VIP table of 10 to include wine on table  
Logo included on flyers and advertising materials (subject to deadline)  
Special thank you message with appropriate links via social media  
Special thank you to sponsor in the welcome introduction  
20 second video to be included on social media

We also welcome auction prizes. If you may be able to supply something please get in touch.

Should you have any questions or would like to secure your sponsorship package please contact [enquiries@thehenryallentrust.org.uk](mailto:enquiries@thehenryallentrust.org.uk) or visit our website [www.thehenryallentrust.org.uk](http://www.thehenryallentrust.org.uk)